Why don’t they get me?

The inevitable challenges in developer-muggle-developer communication
Elisa Heikura
@Elisaliisa / koodarikuiskaaja.fi

Communication.
1. They don’t understand your words.
Dynamic business solutions.
2. They don’t understand your values.
Super comfortable and easy to use.
3. They don’t understand your personality.
Does anybody have any questions?
So now what?
1. Simplify.
2. Ask more questions.
3. Tell your side of the story.
Thank you!

Elisa Heikura / koodarikuiskaaja.fi